



AUSTRALIAN
HEART RESEARCH
beating heart disease

FUNDRAISING



Fundraising with Us

Thank you for choosing to fundraise for Australian Heart Research (AHR).

What an awesome feeling. Knowing you're creating a better future for those you love. We want to say thank you for taking the first step.

One Australian dies from heart disease every 12 minutes – it is a statistic that we have to change.... and with your help we know we can. AHR is passionate and determined to improve heart health and #beatheartdisease through advances in knowledge and research.

AHR relies on the generosity and continued support of the Australian community to fund its research. By holding a fundraiser you're helping to improve treatment and find cures for this terrible disease.

Now you've decided to help #beatheartdisease- what do you do next? Decide what kind of event or campaign you'd like to do and how much your fundraising target is. Remember we're here to help so please let us know if you need anything to make your event a success!

Just call our events team on **(08) 8244 0591** or email them at **events@ausheartresearch**. They will be happy to assist you with help, advice or encouragement.

Thanks so much for your generosity. It really will save lives!

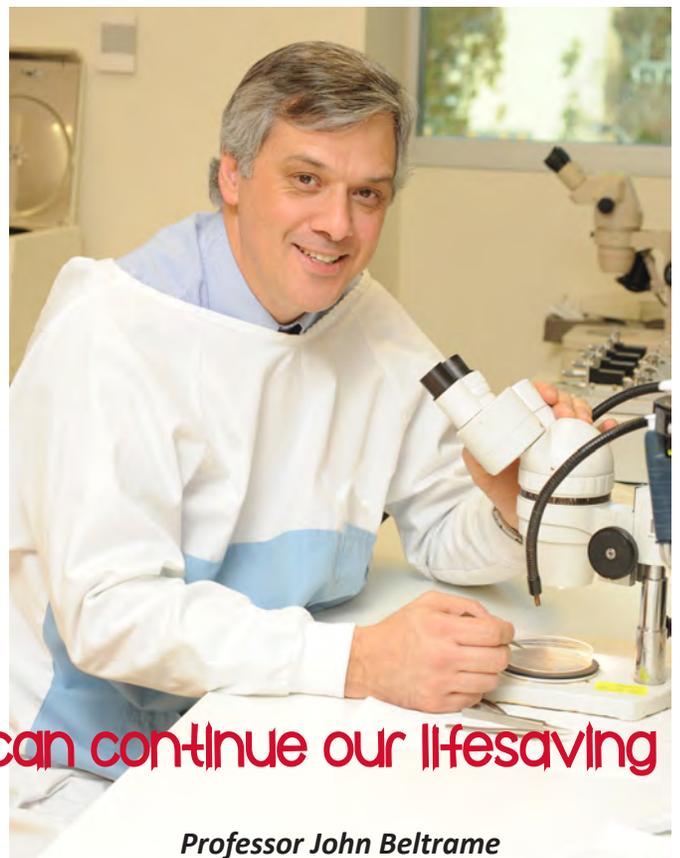
Good luck,

Professor John Beltrame
Australian Heart Research

Ps: To find out more about us and meet some of the people you are helping visit

www.australianheartresearch.com.au

"your support means we can continue our lifesaving research- thank you"



Professor John Beltrame

Process at a Glance

1. Register your interest (form enclosed)
2. A member of our team will contact you to discuss your event/activity
3. Then we will send you an Authority to Fundraise with any relevant Terms and Conditions
4. Organise your event/activity
5. Arrange for AHR to receive the money
6. Enjoy the wonderful feeling of knowing you've helped beat heart disease!

Fundraising Ideas...

If you're not sure what kind of fundraiser you'd like to do here's a list that others have found successful:

BBQ

Morning Tea

Cocktail Party

Silent Auction

Casual Day

Fun Run

Car Wash

Golf Day

Quiz Night

Raffle

Dinner Dance

Sausage Sizzle

Garage Sale

Car Boot Sale

5 Simple Steps

Whether you're planning a small or large event, here are some easy ways to help make it a huge success!

Get Organised!

1. What sort event or campaign will you be holding or participating in?
2. Get your friends and family to help
3. Set a fundraising target and let people know!



Use Social Media

Social media is a great, easy way of publicising your event or campaign.

Create a Facebook event and invite your friends.

Post updates onto your Facebook page, tweet about it and take some photos of the progress! You may even want to create your own #hashtag!



Everyday Hero + Just Giving

These sites are **excellent** platforms for your fundraising!

You can also participate in hundreds of pre-organised events and support AHR! Create a personal profile that allows people to donate to your event online.

AHR will receive the funds directly and the donors are sent a receipt immediately.

Visit www.everydayhero.com.au or www.justgiving.com to set up a profile and choose Australian Heart Research!



JustGiving[™]

You want as much publicity as possible.

The more you have, the more people will know about your event or campaign.

We can supply you with AHR information flyers and newsletters.

If you wish to create a poster (or similar) we can send you our logo but please get the final approved by us!



Publicity

Ask us for help

We can assist you with publicity, promotional material or any other ideas you have!



Register your interest

If you would like to conduct a fundraising event/campaign to benefit Australian Heart Research please register your interest by completing the form below and return it to:

Australian Heart Research

Head Office: 60 Woodville Rd, Woodville SA 5011

Email: events@ausheartresearch.com.au

Fax: (08) 8244 0591

CONTACT DETAILS

Name of event/ Campaign coordinator: _____

Name of community/ company/ group (if applicable): _____

Contact phone: _____

Email: _____

EVENT/ CAMPAIGN DETAILS

Name of fundraising event/ campaign: _____

Date and time of fundraising event/ campaign: _____

Fundraising target (this does not mean you must raise this amount!): \$ _____

More information is available at www.australianheartresearch.com.au or call our events team on **(08) 8244 0591**.

THANK YOU!